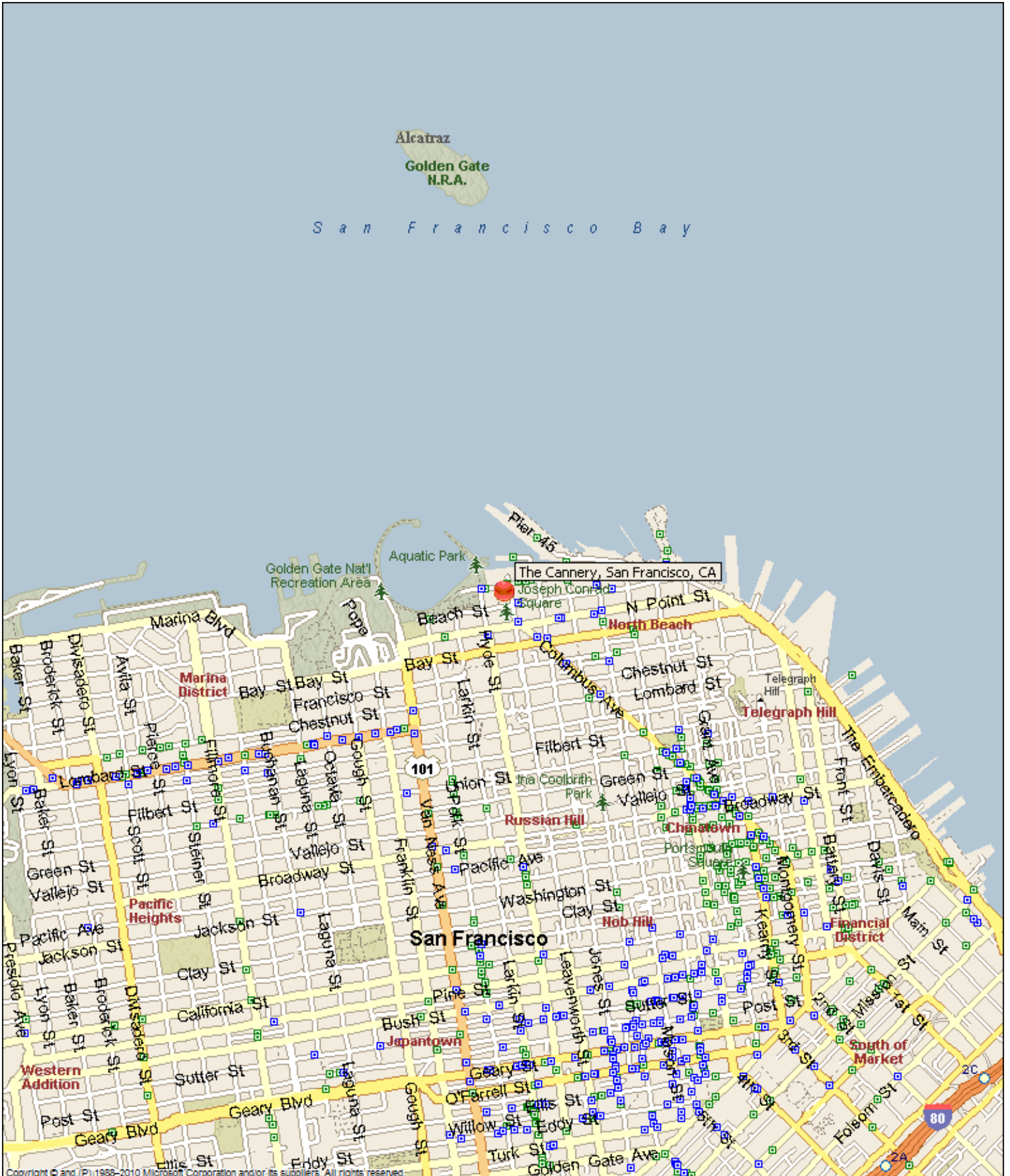


PCensus Sample Report Nielsen Shopping Center Locations



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PCensus Sample Report
Nielsen Shopping Center Locations

Shopping Centers	The Cannery, San Francisco, CA	San Francisco County, CA
Shopping Center Name	The Cannery	
Address	2801 Leavenworth St	
Alternative Address		
Cross Street	Beach & Columbus	
City	San Francisco	
Zip Code	941331129	
State	CA	
Total Number of Stores	50	627
Total Gross Leasable Area (sq. ft.)	72,000	3,942,245
Year Center Opened	1907	
Years Since Center Opened	25 years or more	Multiple
Shopping Center Type	Neighborhood	Multiple
Current Construction Status	Existing	Multiple
Date Construction Completed	1907	
Planned Construction		
Planned Construction Date		

PCensus Sample Report Nielsen Shopping Center Locations

Shopping Centers (Summary)	The Cannery, San Francisco, CA		San Francisco County, CA	
		%		%
Number of Shopping Centers	1		21	
Total Number of Stores	50		627	
Total Gross Leasable Area (sq. ft.)	72,000		3,942,245	
Years Since Center Opened	25 years or more		Multiple	
1 to 4 years	0	0%	0	0%
5 to 9 years	0	0%	0	0%
10 to 14 years	0	0%	2	10%
15 to 19 years	0	0%	2	10%
20 to 24 years	0	0%	1	5%
25 years or more	1	100%	15	71%
Unknown	0	0%	1	5%
Shopping Center Type	Neighborhood		Multiple	
Community	0	0%	11	52%
Neighborhood	1	100%	8	38%
Regional	0	0%	1	5%
Super Regional	0	0%	1	5%
Unknown	0	0%	0	0%
Market Positioning Strategy	Neighborhood C...		Multiple	
Airport Retail	0	0%	0	0%
Community Center	0	0%	3	14%
Life Style Center	0	0%	0	0%
Neighborhood Center	1	100%	10	48%
Outlet Center	0	0%	1	5%
Power Center	0	0%	1	5%
Regional Mall	0	0%	1	5%
Strip Center	0	0%	0	0%
Super Regional Mall	0	0%	1	5%
Theme/Festival Center	0	0%	4	19%
Current Construction Status	Existing		Multiple	
Proposed	0	0%	0	0%
Under Construction	0	0%	0	0%
Existing	1	100%	21	100%
Under Renovation	0	0%	0	0%