



**DOCUMENTATION  
DAYTIME POPULATION 2008**

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## **SOURCE**

Statistics Canada, infoCANADA, C4SE, Environics Analytics

## **PURPOSE**

Daytime population is an estimate of total population for each Census geographic level during daytime hours. Data sources used are the 2006 Census, Environics Analytics' 2008 population estimates along with business locations and sizes from infoCANADA.

## **USAGE NOTES**

Environics Analytics researchers used a variety of methods to create this estimated population count. Some of the considerations in the estimate are the number and size of employers in an area, an account of the retired population and school-aged population, and the prevalence of home-based employment.

The daytime population estimate is not an estimate of 'daytime working population', rather it is an estimate of the population that would be 'reachable' in daytime hours for a given region.

## **DATA FILE FORMAT**

The daytime population file is available 'rolled-up' to standard Census geographies.

## **VARIABLES**

The list of variables is available as an Excel file – "DEP08 Daytime Population - Variables".

## **LEGAL**

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