

C-Yr , 5-Yr , Aggregate Expenditure, Annual Average per Household, Average Annual Growth, Market Index to USA (in Columns)

**Consumer Buying Power - Summary Categories**

**Consumer Buying Power Summary Report**

<b>TOTAL SPECIFIED CONSUMER EXPENDITURES FOOD AT HOME</b> Bakery Products Cereals & Cereal Products Dairy Products Fresh Milk & Cream Other Dairy Products Eggs Fats & Oils Fish & Seafood Fruits & Vegetables Juices Meats (All) Non-Alcoholic Beverages Prepared Foods Sugar & Other Sweets <b>FOOD AWAY FROM HOME &amp; ALCOHOL</b> Alcoholic Beverages Alcoholic Beverages at Home	Alcoholic Beverages away from Home Food Away from Home Lunch Dinner Breakfast & Brunch <b>DAY CARE, EDUCATION &amp; CONTRIBUTIONS</b> All Day Care Contributions (All) Education Room & Board Tuition & School Supplies <b>HEALTHCARE</b> Medical Services Prescription Drugs Medical Supplies <b>HOUSEHOLD FURNISHINGS &amp; APPLIANCES</b> Furniture Bedroom Furniture	Living/Dining Room Furniture Other Furniture Household Textiles Domestic Textiles Window & Furniture Covers Major Household Appliances Miscellaneous Household Equipment Small Appliances & Housewares <b>HOUSING RELATED &amp; PERSONAL</b> Housing Expenses Fuels & Utilities Telephone Services Household Repairs Household Services Housekeeping Supplies Personal Expenses and Services	<b>PERSONAL CARE &amp; SMOKING PRODUCTS</b> Personal Care Products & Services Personal Care Services Smoking Products & Supplies <b>PET EXPENSES</b> <b>SPORTS &amp; ENTERTAINMENT</b> Photographic Equipment/Supplies Reading Materials Sports & Recreation Sports Equipment Travel Expenses TV, Radio, & Sound Equipment Computers, Software & Accessories <b>TRANSPORTATION &amp; AUTO EXPENSES</b> Automotive Maintenance/Repair/Other	Gasoline Diesel Fuel Motor Oil Other Transportation Vehicle Purchases & Leases New Automobiles/Trucks/Vans Used Vehicles Boats & Recreational Vehicle Purchase Rented Vehicles <b>TOTAL APPAREL</b> Women's Apparel Men's Apparel Girl's Apparel Boy's Apparel Infant's Apparel Footwear (Excluding Infants) Other Apparel Products & Services
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**Consumer Buying Power Yellow Page Headings Report**

<b>TOTAL SPECIFIED CONSUMER EXPENDITURES AUTO &amp; TRUCK REPAIR/SERVICE</b> Automobile Body Repairing and Painting Auto Repairing and Service Auto Parts New/Used Tires Dealers <b>HOME MAINTENANCE - CONTRACTORS &amp; SUPPLIES</b> Appliances Repair/Service Building Materials Contractors - General Electric - Contractors	Heating - Contractors Home Improvements Landscape - Contractors Lawn Maintenance Pest Control/Exterminators Plumbing - Contractors Roofing - Contractors <b>RETAIL HEADINGS</b> Appliances Household - Dealers Book Dealers/Retail Carpet & Rug Dealers Computer Dealers Department Stores Electronic Equipment & Supplies Dealers Florists - Retail	Furniture - (Retail & Non-Specific) Grocers - Retail Hardware - Retail Lumber - Retail Pet Shops Pharmacies or Drugstores Rental Stores & Yard Sporting Goods - Retail <b>SERVICE HEADINGS</b> Attorneys/Lawyers Beauty Salons & Barber Shops Child/Day Care Centers Cleaners/Laundries/Dry Cleaning Dentists	Hospitals Optometrists/O.D. Physicians & Surgeons Pet Grooming Nursing Homes <b>TRANSPORTATION</b> Automobile Dealers New & Used Auto Renting/Leasing Motorcycles & Motor Scooters Dealers <b>TRAVEL &amp; ENTERTAINMENT</b> Airline Companies Golf Courses - Public Motels & Hotels	Restaurants (Fast Food & Non-Specific) Theaters <b>MISCELLANEOUS HEADINGS</b> Moving & Storage Veterinarians Schools - Colleges & Universities Schools - Elementary & Secondary Television - Cable, CATV & Satellite
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**Consumer Buying Power Summary - Retail Store Type**

<b>TOTAL SPECIFIED CONSUMER EXPENDITURES All Retail Stores</b> Grocery Stores Convenience Stores Health & Personal Care Stores Building Material & Garden Equipment & Supplies Dealers Hardware Stores Home Centers Nursery & Garden Centers Lawn & Garden Equipment & Supplies Dealers	General Merchandise Stores Department Stores (excluding leased) Warehouse Clubs, Superstores, Other General Merchandise Stores Full-Service Restaurants Fast Food Restaurants Eating Places Drinking Places Furniture Stores Other Home Furnishing Stores Household Appliance Stores	Radio/TV/Other Electronics Stores Computer & Software Stores Camera/Photographic Supply Stores Clothing & Clothing Accessory Store Clothing Accessory Stores Shoe Stores Jewelry Stores Office Supply & Stationary Stores Gift, Novelty, & Souvenir Shops Hobby, Toy, & Game Shops	Sew/Needlework/Piece Goods Stores Florists Book Stores Sporting Goods Stores Luggage & Leather Goods Stores Auto Dealers Automotive Part, Accessories, & Tire Stores Gasoline Stations with Convenience Stores Gasoline Stations without Convenience Stores	Electronic Shopping & Mail Order Total Accommodation & Food Services Sporting Goods, Hobby, Book & Music Stores Office Supplies & Stationary Stores GAFO: General Merchandise, Apparel, Furniture, Other
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**Consumer Buying Power - Detailed Categories**

**Food at Home (62)**

<b>CEREALS &amp; CEREAL PRODUCTS</b> Cereals Rice Pasta Cornmeal & Other Cereal Products Flour/Prepared Flour Mixes <b>BAKERY PRODUCTS</b> Cookies Crackers Bread	Bakery Products <b>FISH &amp; SEAFOOD</b> Canned Fish & Shellfish Frozen Fish & Shellfish Fresh Fish & Shellfish <b>MEATS (ALL)</b> Meats Poultry <b>JUICES</b> Frozen Juices Other Juices	<b>FRUITS &amp; VEGETABLES</b> Fresh Fruits & Vegetables Frozen Fruits & Vegetables Canned Fruits & Vegetables Other Vegetables <b>DAIRY PRODUCTS</b> Eggs <b>FRESH MILK &amp; CREAM</b> Fresh Whole Milk All Types Cream	<b>OTHER DAIRY PRODUCTS</b> Butter & Margarine Cheese Ice Cream Other Dairy Products <b>SUGAR &amp; OTHER SWEETS</b> Candy & Chewing Gum Jams, Jellies, & Preserves Sugar & Artificial Sweeteners <b>FATS &amp; OILS</b>	Fats & Oil Products Non-Dairy Cream Substitutes Peanut Butter <b>NON-ALCOHOLIC BEVERAGES</b> Coffee Non-Carbonated Beverages Carbonated Beverages Tea <b>PREPARED FOODS</b> Canned & Packaged Soup
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Frozen Meals Frozen/Prep. Food Other Than Meals	Potato Chips & Other Snacks Nuts	Salt/Other Seasonings & Spices Sauces & Gravies	Prepared Salads Baby Food Misc. Prepared Foods	Condiments
<b>Housekeeping Supplies (5)</b>				
Soaps & Detergents	Other Laundry/Cleaning Prods.	Paper Towels/Napkins/Toilet Tissue	Miscellaneous Household Products	
<b>Food away from Home (12)</b>				
LUNCH Lunch-Fast Food Lunch-Full Service DINNER	Dinner-Fast Food Dinner-Full Service BREAKFAST & BRUNCH	Breakfast & Brunch-Fast Food Breakfast & Brunch-Full Service	Snacks & Non-Alcoholic Beverage	Catered Affairs
<b>Food and Beverages by Channel* (2)</b>				
* Includes items categorized elsewhere	Food/Goods/Beverages at Grocery Stores	Food/Non-Alcoholic Beverages at Convenience Store	Food/Non-Alcoholic Beverages at Grocery Store	
<b>Alcoholic Beverages (10)</b>				
ALCOHOLIC BEVERAGES AT HOME Beer & Ale At Home	Whiskey At Home Wine At Home	Other Alcoholic Bev. At Home	ALCOHOLIC BEVERAGES AWAY FROM HOME Beer & Ale Away from Home	Wine Away from Home Other Alcoholic Beverages Away from Home
<b>Smoking Products and Supplies (3)</b>				
Cigarettes	Cigars/Pipes/Other Tobacco Products	Smoking Accessories		
<b>Personal Care Products, Services (10)</b>				
PERSONAL CARE SERVICES PERSONAL CARE PRODUCTS Hair Care Products	Non-Electric Articles for the Hair Oral Hygiene Products, Articles	Shaving Needs Cosmetics, Perfume, Bath Preparations	Deodorant, Feminine Hygiene, Miscellaneous (Personal Care)	Electric Personal Care Appliances Wigs & Hairpieces
<b>All Day Care (4)</b>				
ALL DAY CARE	Baby-Sitting/Child Care	Day Care/Nurse/Preschool	Eldercare	
<b>Household Services (6)</b>				
HOUSEHOLD SERVICES Housekeeping Service	Gardening/Lawn Care Service Miscellaneous Home Services	Termite & Pest Control Services	Moving, Storage, Freight Express	
<b>Household Furnishings &amp; Furniture (31)</b>				
HOUSEHOLD TEXTILES DOMESTIC TEXTILES Bathroom Linens Bedroom Linens Kitchen & Dining Room Linens Sewing Materials Non-permanent Floor Coverings	WINDOW & FURNITURE COVERS Curtains & Drapes Other Linens Slipcovers/Decorative Pillows Window Coverings CLOCKS & OTHER HOUSEHOLD DECORATIVE ITEMS	FURNITURE BEDROOM FURNITURE Mattress & Springs Other Bedroom Furniture LIVING/DINING ROOM FURNITURE Living Room Chairs Living Room Tables Sofas	Kitchen/Dining Room Furniture OTHER FURNITURE Infants Furniture Patio/Porch/Outdoor Furniture Other Living/Family Room Furniture Office Furniture (Home Use)	Office Furniture Rental (Home Use) Lamps & Lighting Fixtures Closet & Storage Items FURNITURE REPAIR INCLUDING REUPHOLSTERING
<b>Major Household Appliances (11)</b>				
MAJOR HOUSEHOLD APPLIANCES Purchase/Installation Window A/C	Purchase/Installation Refrigerator/Freezer Purchase/Installation Clothes Washer	Purchase/Installation Clothes Dryer Purchase/Installation Stoves, Ovens	Purchase/Installation Microwave Ovens Purchase/Install Dishwashers/Disposals/Hood	Repair of Household Appliances Sewing Machines Electric Floor Cleaning Equipment
<b>Small Appliance &amp; Housewares (11)</b>				
Small Electric Kitchen Appliances	Portable Heating/Cooling Equipment	Plastic Dinnerware China & Other Dinnerware Flatware	Glassware Serving Pieces	Nonelectric Cookware Smoke Alarm & Detectors
<b>Misc. Household Equipment (11)</b>				
Rental Office Equipment Home Appliance Rental Infants' Equipment	Power Tools Nonpower/Hand Tools Fresh Flowers & Potted Plants	Outdoor Equipment Lawn & Garden Supplies	Rental/Repair Lawn Mowing Equip.	Yard Machinery (Power & Non power)
<b>Household Repairs (17)</b>				
Wall-to-Wall Carpet Heat/Air Conditioning/Electric Labor/Materials Electric Supplies, Heat/Cool Equipment	Plumbing Supplies/Equipment Construction Materials Hard Surface Floor Labor/Materials Hard Surface Floor Repair/Replacement Materials	Patio, Masonry, Etc. Materials Landscaping Materials Paint/Wallpaper Supplies & Equipment Painting/Papering Labor/Materials	Paneling/Roofing/Siding Materials Roofing Gutters Labor/Materials Security System Management Fees	Miscellaneous Household Repairs Miscellaneous Equipment
<b>Housing Expenses (15)</b>				
FUELS & UTILITIES Fuel Oil Gas, Bottled or Tank Other Home Heating Fuels	Electricity Natural Gas Water and Other Public Services	TELEPHONE SERVICES Telephone Service, Excl Mobile Phone Telephone Service for Mobile Phone	Phone Cards CABLE AND INTERNET SERVICES Community Antenna or Cable TV	Internet Services
<b>Apparel (72)</b>				
WOMEN'S APPAREL Women's Dresses Women's Coats & Jackets	Women's Sport Coats, Tailored Jackets Women's Vests & Sweaters	Women's Shirts, Tops, Blouses Women's Skirts	Women's Pants & Shorts Women's Active Sportswear Women's Sleepwear	Women's Undergarments Women's Hosiery Women's Suits

Women's Accessories Women's Uniforms & Costumes <b>MEN'S APPAREL</b> Men's Suits Men's Sport Coats/Tailored Jackets Men's Coats & Jackets Men's Underwear Men's Hosiery Men's Nightwear/Loungewear Men's Accessories Men's Sweaters & Vests Men's Active Sportswear	Men's Shirts Men's Pants & Shorts Men's Uniforms & Costumes <b>GIRLS' APPAREL</b> Girls' Coats & Jackets Girls' Dresses, Suits Girls' Shirts/Blouses/Sweaters Girls' Skirts, Pants & Shorts Girls' Active Sportswear Girls' Underwear & Sleepwear Girls' Hosiery Girls' Accessories Girls' Uniforms & Costumes	<b>BOYS' APPAREL</b> Boys' Coats & Jackets Boys' Sweaters Boys' Shirts Boys' Underwear Boys' Nightwear Boys' Hosiery Boys' Accessories Boys' Suits, Sport Coats, Vests Boys' Pants & Shorts Boys' Active Sportswear Boys' Uniforms & Costumes <b>INFANTS' APPAREL</b>	Infants' Coats/Jackets/Snowsuit Infants' Dresses/Outerwear Infants' Undergarments Infants' Sleeping Garments Infants' Accessories <b>FOOTWEAR (EXCLUDING INFANTS)</b> Men's Footwear Boys' Footwear Girls' Footwear Women's Footwear <b>OTHER APPAREL PRODUCTS &amp; SERVICES</b>	Clothing/Material/Patterns/Notions Clothing Rental & Storage Clothing Repair & Alteration Shoe Repair, Other Shoe Service Coin Operated Laundry Service Laundry/Dry Cleaning (Not Coin Operated) Watches Jewelry Watch & Jewelry Repair
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**TV, Radio & Sound Equipment (21)**

Satellite Dishes Televisions (All) VCRs/DVD/Digital Media Players Radios	Sound Components/Component Systems Purchased CD/Tape/Record Purchased Video Cassettes/Tapes/DVDs Telephone Answering Devices	Telephone & Accessories Video Game Hardware/Software Repair of TV/Radio/Sound Equipment Rental of Home Electronic Equipment	<b>COMPUTERS, SOFTWARE &amp; ACCESSORIES</b> Software & Accessories (Home Use) Computer Hardware (Home Use)	Repair Computers/Systems (Home Use)
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**Sports and Recreation (18)**

<b>RECREATION</b> Social/Recreation/Civic Club Membership Fees for Participant Sports	Admission fees for Entertainment Admission to Sporting Events Fees for Recreational Lessons Music Instruments/Accessories	Rent/Repair Musical Instruments <b>SPORTS EQUIPMENT</b> General Sport/Exercise Equipment	Bicycles Camping Equipment Hunting, Fishing Equipment Winter Sport Equipment Other Sports Equipment	Water Sport Equipment Playground Equipment Toys Games Hobbies Tricycles
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**Photographic Equip. & Supplies (4)**

<b>PHOTOGRAPHIC EQUIPMENT/SUPPLIES</b> Film	Photographic Equipment Film Processing
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**Pet Expenses (5)**

<b>PET EXPENSES</b> Pet Food	Pets Purchase/Supplies/Medicine Pet Services	Vet Services
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**Reading Materials (5)**

<b>READING MATERIALS</b> Books Not Through Book Clubs	Books Through Book Clubs	Magazine and Newspaper Subscriptions	Magazine and Newspaper Non-subscription
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**Education (9)**

<b>ROOM/BOARD</b> Board Housing While Attending School	<b>TUITION/SCHOOL SUPPLIES</b> College Tuition Elementary/High School Tuition	Other School Tuition Books/Supplies/Equipment for College	Books/Supplies/Equipment Non-College
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**Transportation (21)**

<b>TRANSPORTATION</b> Gasoline Diesel Fuel Motor Oil <b>OTHER TRANSPORTATION</b> Mass Transit Taxi and Limo Services	<b>VEHICLE PURCHASES &amp; LEASES</b> NEW <b>AUTOMOBILES/TRUCKS/VANS</b> New Cars New Car Lease New Trucks/Vans New Truck Lease	New Motorcycles <b>USED VEHICLES</b> Used Cars Used Trucks/Vans Used Motorcycles <b>BOATS &amp; RECREATIONAL PURCHASE</b>	<b>RENTED VEHICLES</b> Car/Truck/Motorcycle Rental Boats and Recreational Vehicle Rental
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**Automotive Maintenance Repair (23)**

<b>AUTOMOTIVE MAINTENANCE/REPAIR /OTHER</b> Towing Charges GPS Devices and Services Vehicle Audio and Video Equipment	Miscellaneous Auto Repair/Services Tire Repair & Other Repair Work Minor Parts & Accessories Automobile Service Clubs Vehicle Air Conditioner Repair	Coolant/Additives/Brake/Transmission Fluid Tires Purchased/Replaced/Install Body Work/Paint/Repair Upholstery Repair to Steering or Front End	Front End Alignment, Wheel Balancing/Rotation Repair to Engine Cooling System Motor Tune-Up Lubrication & Oil Change Shock Absorber Replacement	Exhaust System Repair Electrical System Repair Motor Repair/Replacement Brake Work Clutch, Transmission Repair Drive Shaft & Rear-End Repair
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**Travel (8)**

Airline Fares on Trips Local Transportation on Trips	Taxi Fares and Limo Services on Trips	Ship Fares on Trips Travel Items/Luggage	Entertainment Expense on Trips Lodging while on Trips	Food and Beverages on Trips
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**Health Care (18)**

<b>MEDICAL SERVICES</b> Eye Care Services Dental Services Physicians Services Services by Specialists not Physician	Lab Tests, X-Rays Hospital Room and Services Care in Convalescent or Nursing Home Other Medical Care Service <b>DRUGS</b> Nonprescription Drugs	Vitamins & Vitamin Supplements Prescription Drugs <b>MEDICAL SUPPLIES</b> Eyeglasses & Contact Lenses Hearing Aids	Topicals & Dressings Purchase/Rent Medical & Surgical Equipment
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**Personal Expenses & Services (8)**

PERSONAL EXPENSES & SERVICES Legal Fees	Funeral Expense Cemetery Lots, Vaults, Maintenance Fees	Credit Card Memberships Accounting Fees Postage	Delivery Service Stationery, Gift Wrap, Etc.
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**Contributions (7)**

Contributions to Charity Contributions to Religious Organizations	Other Contributions Contributions to Political Organizations	Cash Support to College Student Gifts to Persons not in the Consumer Unit	Contributions to Education Institutions
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