

Nielsen Business-Facts: Business and Employee Counts

Businesses by Major Sector

Establishments, Employees, Sales, Establishments with > 20 Employees (Displayed in columns)

Total Businesses Dominant Major Group Dominant Minor Group Retail Trade Home Improvement Stores General merchandise stores Food stores Auto dealers, gas stations Apparel, accessory stores Furniture, home furnishings	Eating & drinking places Miscellaneous Retail Stores Finance, Insurance, Real Estate Banks, saving & lending inst. Security, commodity brokers Insurance carriers & Agencies Real estate, Holding cos. Services Hotels & other lodging Personal services	Business services Motion pictures & Amusement Health services Legal services Educational services Social services Other Services Agriculture & Natural Resources Resource Extraction Construction	Manufacturing Transport/Communication, Utilities Wholesale Trade Government Daytime Population Residential Population Households Average Household Income
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Businesses by 2-digit SIC Codes

Agriculture & Natural Resources 01 Agricultural products: crops 02 Agricultural products: stock 07 Agricultural services 08 Forestry 09 Fishing, hunting, trapping Natural Resources extraction 10 Metal mining 12 Anthracite & bituminous 13 Oil & gas extraction 14 Nonmetallic mining Construction 15 General building contractors 16 Heavy constr. contractors 17 Special trade contractors Manufacturing 20 Food & kindred products 21 Tobacco manufacturers 22 Textile mill products 23 Apparel & textiles 24 Lumber & wood products 25 Furniture & fixtures 26 Paper & allied products 27 Printing & publishing	28 Chemical products 29 Petroleum & coal products 30 Rubber & plastic products 31 Leather products 32 Stone, clay & glass products 33 Primary metal industries 34 Fabricated metal products 35 Machinery, not electrical 36 Electric & electronic mach. 37 Transportation equipment 38 Instruments & related 39 Miscellaneous manufacturing Transportation, Utilities 40 Railroad transportation 41 Local & inter-urban 42 Trucking and warehousing 43 U.S. postal service 44 Water transportation 45 Transportation by air 46 Pipelines, except gas 47 Transportation services 48 Communications 49 Electric, gas, sanitation Wholesale Trade	50 Wholesale: durable goods 51 Wholesale: nondur. goods Retail Trade 52 Building, garden supplies 53 General merchandise stores 54 Food stores 55 Auto dealers, gas stations 56 Apparel, accessory stores 57 Furniture, home furnishings 58 Eating & drinking places 59 Miscellaneous Finance, Insurance, Real Estate 60 Banking 61 Credit agencies, not banks 62 Security, commodity brokers 63 Insurance carriers 64 Insurance agents, brokers 65 Real estate 67 Holding & other companies Services 70 Hotels & other lodging 72 Personal services 73 Business services 75 Auto repairs & garages	76 Misc. repair services 78 Motion pictures 79 Amusement & recreation 80 Health services 81 Legal services 82 Educational services 83 Social services 84 Museums, botanical, zoos 86 Membership organizations 87 Engineering & management 89 Misc. services 90 Government 99 Non-classifiable
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**Employees in All Businesses by
2-digit SIC Codes
(Repeat the above variables)**

**Sales by 2-digit SIC Codes
(Repeat the above variables)**

**Employees in Businesses (20 or more
employees) by 2-digit SIC Codes
(Repeat the above variables)**