

## Businesses, Employees, Occupation

BusinessCounts is a geographic summary database of business establishments and employees for over twelve million companies and one hundred and ten million employees. The database is available at the block group level and higher, including all standard geographic aggregations.

BusinessCounts is a vital addition to residential demographic data, in that the success of many business establishments is dependent upon not only the residential population, but also the working population during the daytime. Based primarily on the InfoUSA business database and supplemented by various public data sources, BusinessCounts provides a clear look at the range and size of establishments and their employees within any geographic area.

### Content

BusinessCounts is a geographic summary database of business establishments and employees for nearly ten million businesses and one hundred and thirty million employees. The database is available for all standard levels of geography including block group.

BusinessCounts is a geographic compilation of the InfoUSA business list, supplemented by occupational data from the Bureau of Labor Statistics and the County Business Patterns program. The primary variables available include:

- Total - Establishments, Employees
- Size - Establishments by size
- Occupation - Employment by occupation
- Major Industry - Establishments, Employees
- NAICS - Establishments, Employees by 3 and 4 digit

### Methodology and Data Sources

The core source for the InfoUSA Business Database that is built from a careful integration of commercial databases, compiled white and yellow page directory data, city directories, corporate annual reports, and securities filings. The BusinessCounts file is current to January 2007.

In years past, a different data source was used by AGS to compile this database, and users should review the notes at the end of this document that outline the type and scope of the impacts of the change in source data. The primary changes that will be noted by users include:

- The ability to release establishment level data for use in mapping applications, with selection based on company name, SIC, geographic area, and company size
- A greatly expanded number of establishments,

many of which are small and unclassified, but nevertheless reflect changes in the corporate landscape

- Improved SIC coding at establishments which include more than one major industrial group
- Reduced duplication of records – and subsequent over counting of employment – at companies which contain multiple legal entities at the same address

The database has been thoroughly cleansed for address consistency and geocoded. Virtually all records within the database are geocoded, although in some cases with less positional accuracy than others.

### SIC Classification

A significant number of establishments are not SIC coded within business list files, most often including those small firms for which neither private nor public records exist. Many of these uncoded firms are simply individual holding companies, DBA (“doing business as”) names, and new firms that have not yet been well documented in multiple sources.

### Employees

The file includes both a size classification (e.g. 1 to 4 employees) and in a significant number of records, verified employee counts. When an actual employee count was given, this was used directly.

In order to estimate employees for those establishments either only a size class range is available, the latest County Business Patterns (CBP) database, published annually by the Census Bureau was thoroughly analyzed. For each four digit SIC code, the average number of employees per establishment of each size class was computed in order to provide a base estimate. These were further refined by using major industry average sizes by county, since much of the county level detail is suppressed within the CBP in order to avoid the possible disclosure of individual establishment employee, payroll, and sales volumes.

Once the initial estimates were applied, the results were evaluated on a county level basis in order to ensure consistency with county totals for each major SIC group, and nationally to ensure consistency with the detailed four digit SIC level.

It should be noted that the employee size estimates for the Public Administration (SIC 91-98) major group are not particularly accurate. Employee estimates for individual government offices are simply not easily obtained and are generally afforded less attention by the major business list providers than private sector establishments. Further, neither the CBP nor the Economic Census databases cover this important sector of the economy. The total employee estimate is therefore rather low for this sector as a whole.

## Occupation

The occupation estimates were created using the 1996 Industry Staffing Patterns Estimate file, obtained from the Occupational Employment Statistics (OES) Survey, conducted by the Bureau of Labor Statistics. The occupational classification used by the OES was converted to the Census Occupational categorization using a translation file obtained from the NOICC Crosswalk and Data Center (NCDC), a technical resource center of the National Occupational Information Coordinating Committee (NOICC).

## Comparability to Other Sources

Several additional sources of national and state level estimates from the BLS (Bureau of Labor Statistics) and the Census Bureau were used to verify summary counts in the final database. In general, the database agrees substantially with these estimates. The major sources of difference occur in several areas. These areas of disagreement are noted below:

- Manufacturing employment in BusinessCounts is higher than corresponding statistics from the BLS. In large part, this reflects the use of the “primary” industry within BusinessCounts. Often, many manufacturing companies also have wholesale trade and finance divisions. The employment within these divisions is attributed to the main SIC category in this file, hence manufacturing estimates are higher than in BLS sources.
- Agricultural establishments, specifically farms, tend to be underreported in the database, so total

agricultural establishment and employment counts are low relative to other sources. The so-called “primary” sector is not typically well represented in either the economic censuses or the annual County Business Patterns files, and is subsequently difficult to estimate with reliability.

- Service employment in the BusinessCounts file is higher than in equivalent BLS sources, primarily as a result of classification issues. In official BLS reports, educational institutions and employment is reported within the appropriate level of government (e.g. state versus local) whereas in BusinessCounts, these are reported in the educational services category.

In addition, many public and quasi-public agencies are coded to the type of service they provide rather than as public sector establishments. Public sector estimates in BusinessCounts are therefore lower than published figures by an amount roughly equivalent to the over-count in services. In addition, the tendency within business list products such as InfoUSA is to put more emphasis on private sector establishments than on public sector establishments. Subsequently, in many cases not only is there no actual employee count, but often no size class information as well. Since the Census Bureau surveys of establishments typically exclude public sector establishments, and what statistics are available are typically only at a state level, the public sector employment estimates are substantially underestimated and should not be relied upon for many analytical applications.

## Businesses, Employees, Occupation - Summary

Current Year Estimates

### Businesses: Daytime Population and Establishment Size

Total Establishments  
Total Employees (Daytime Population)

#### Establishments by number of employees

1 to 4 Employees  
5 to 9 Employees  
10 to 19 Employees  
20 to 49 Employees  
50 to 99 Employees  
100 to 249 Employees  
250 to 499 Employees  
500 to 999 Employees  
1000 or more Employees

### Businesses by Major Categories

Agricultural, Forestry, Fishing  
Mining  
Construction  
Manufacturing  
Transportation and Communications  
Wholesale Trade  
Retail Trade  
Finance, Insurance And Real Estate  
Services  
Public Administration  
Unclassified

#### Employees by Major Category

Agricultural, Forestry, Fishing  
Mining  
Construction  
Manufacturing  
Transportation and Communications  
Wholesale Trade  
Retail Trade  
Finance, Insurance, Real Estate  
Public Administration

### Occupation by Type

Executive and Managerial  
Professional  
Technical  
Sales Workers & Clerks  
Sales Professionals  
Clerical  
Administrative Support Workers  
Technical, Sales, & Administrative: Field  
Private Household  
Protective Services  
Services  
Site based  
Field based  
Agriculture, Forestry, and Fishing  
Production and Related  
Site based  
Field based  
Operators  
Materials Handlers  
Laborers

## Businesses and Employees by Detailed Type

Current Year Estimates

|   |   |  |   |
|---|---|--|---|
| <p><b>Establishments by Detailed Type</b></p> <p><b>Total Establishments</b></p> <p><b>Agricultural, Forestry, Fishing</b><br/>Agriculture, Forestry and Fishing<br/>Agricultural Services</p> <p><b>Mining</b><br/>Coal and Ore Mining<br/>Oil and Gas</p> <p><b>Construction</b><br/>General Construction<br/>Heavy Construction</p> <p><b>Manufacturing</b><br/>Food Manufacturing<br/>Tobacco Manufacturing<br/>Textile Mills<br/>Apparel and Textile Manufacturing<br/>Lumber and Wood Production<br/>Furniture Manufacturing<br/>Paper Manufacturing<br/>Printing and Publishing<br/>Chemicals<br/>Petroleum Refining<br/>Rubber and Plastics<br/>Leather Manufacturing</p> | <p>Stone, Glass, and Concrete<br/>Metals Fabrication<br/>Machinery and Equipment Manufacturing</p> <p><b>Transportation and Communications</b><br/>Transportation<br/>Travel Services<br/>Transport Services<br/>Communications<br/>Utilities</p> <p><b>Wholesale Trade</b><br/>Durables Wholesale<br/>Non Durables Wholesale</p> <p><b>Retail Trade</b><br/>Building Materials, Hardware and Garden<br/>General Merchandise Stores<br/>Food Markets<br/>Convenience Stores<br/>Other Food Stores<br/>Auto Dealers and Gas Stations<br/>Clothing Stores<br/>Furniture Stores<br/>Home Furnishings<br/>Electronics and Computer Stores</p> | <p>Music Stores<br/>Restaurants<br/>Other Food Service<br/>Bars<br/>Drug Stores<br/>Liquor Stores<br/>Specialty Stores<br/>Catalog and Direct Sales</p> <p><b>Finance, Insurance and Real Estate</b><br/>Banks and Financial Institutions<br/>Insurance Carriers<br/>Insurance Agents and Brokers<br/>Real Estate</p> <p><b>Services</b><br/>Hotels and Lodging<br/>Dry Cleaning and Laundry<br/>Beauty and Barber Shops<br/>Other Personal Service<br/>Advertising<br/>Computer Services<br/>Other Business Services<br/>Auto Repair/Services<br/>Miscellaneous Repair Services<br/>Motion Pictures<br/>Entertainment and Recreation Services</p> | <p>Health and Medical Services<br/>Hospitals<br/>Legal Services<br/>Primary and Secondary Education<br/>Colleges and Universities<br/>Social Services<br/>Child Care Services<br/>Museums and Zoos<br/>Membership Organizations<br/>Professional Services</p> <p><b>Public Administration</b><br/>Government<br/>Unclassified Establishments</p> <p><b>Large Establishments by Detailed Type</b><br/>Repeat variables from Establishments by Detailed Type</p> <p><b>Employees by Detailed Establishment Type</b><br/>Repeat variables from Establishments by Detailed Type</p> |
|---|---|--|---|

## Business Establishments and Employees by Type

Current Year Estimates

|  |  |  |
|--|--|--|
| <p><b>Establishments by Business Type</b></p> <p><b>Total Employees</b><br/>Agricultural Production<br/>Agricultural Services<br/>Mining<br/>Construction<br/>Construction: Small Firms<br/>Manufacturing: Heavy<br/>Manufacturing: General<br/>Manufacturing: Light<br/>Manufacturing: Small Firms<br/>High-Technology and Research<br/>Transportation, Communications and Utilities<br/>Warehousing<br/>Wholesale-Industrial</p> | <p>Wholesale-Commercial<br/>General Industrial<br/>General Commercial<br/>Retail Trade<br/>Finance Insurance and Real Estate<br/>Finance Insurance and Real Estate - Small Firms<br/>Restaurants and Bars<br/>Hotels and Motels<br/>Personal and Repair Services<br/>Auto Repair Services<br/>Theatres and Retail Amusement<br/>Equipment Rental<br/>Business and Corporate Administration<br/>Professional Services<br/>Business Services<br/>General Office<br/>Medical Services</p> | <p>Schools and Colleges<br/>Libraries<br/>Hospitals and Medical Services<br/>Museums, Galleries and Gardens<br/>Outdoor Recreation and Amusement Parks<br/>Public Administration<br/>Churches<br/>Other Establishments<br/>Not Elsewhere Classified</p> <p><b>Employees by Business Type</b><br/>Repeat variables from Establishments by Business Type</p> |
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## Business Establishments and Employees by 3-Digit NAICS Code

### Current Year Estimates

#### Establishments by 3-Digit NAICS

Crop Production (111)  
 Animal Production (112)  
 Forestry & Logging (113)  
 Fishing/Hunting & Trapping (114)  
 Support Activities for Agriculture & Forestry (115)  
 Oil & Gas Extraction (211)  
 Mining (except Oil & Gas) (212)  
 Support Activities for Mining (213)  
 Utilities (221)  
 Construction of Buildings (236)  
 Heavy & Civil Engineering Construction (237)  
 Specialty Trade Contractors (238)  
 Food Mfg (311)  
 Beverage & Tobacco Product Mfg (312)  
 Textile Mills (313)  
 Textile Product Mills (314)  
 Apparel Mfg (315)  
 Leather & Allied Product Mfg (316)  
 Wood Product Mfg (321)  
 Paper Mfg (322)  
 Printing & Related Support Activities (323)  
 Petroleum & Coal Products Mfg (324)  
 Chemical Mfg (325)  
 Plastics & Rubber Products Mfg (326)  
 Nonmetallic Mineral Product Mfg (327)  
 Primary Metal Mfg (331)  
 Fabricated Metal Product Mfg (332)  
 Machinery Mfg (333)  
 Computer & Electronic Product Mfg (334)  
 Electrical Equipment/Appliance/and Component Mfg (335)  
 Transportation Equipment Mfg (336)  
 Furniture & Related Product Mfg (337)  
 Miscellaneous Mfg (339)  
 Merchant Wholesalers/Durable Goods (423)  
 Merchant Wholesalers/Nondurable Goods (424)  
 Wholesale Electronic Markets & Agents & Brokers (425)  
 Motor Vehicle & Parts Dealers (441)  
 Furniture & Home Furnishings Stores (442)

Electronics & Appliance Stores (443)  
 Building Material & Garden Equipment & Supplies Dealers (444)  
 Food & Beverage Stores (445)  
 Health & Personal Care Stores (446)  
 Gasoline Stations (447)  
 Clothing & Clothing Accessories Stores (448)  
 Sporting Goods/Hobby/Book/Music Stores (451)  
 General Merchandise Stores (452)  
 Miscellaneous Store Retailers (453)  
 Nonstore Retailers (454)  
 Air Transportation (481)  
 Rail Transportation (482)  
 Water Transportation (483)  
 Truck Transportation (484)  
 Transit & Ground Passenger Transportation (485)  
 Pipeline Transportation (486)  
 Scenic & Sightseeing Transportation (487)  
 Support Activities for Transportation (488)  
 Postal Service (491)  
 Couriers & Messengers (492)  
 Warehousing & Storage (493)  
 Publishing Industries (except Internet) (511)  
 Motion Picture & Sound Recording Industries (512)  
 Broadcasting (except Internet) (515)  
 Telecommunications (517)  
 Data Processing/Hosting & Related Services (518)  
 Other Information Services (519)  
 Monetary Authorities-Central Bank (521)  
 Credit Intermediation & Related Activities (522)  
 Securities/Commodity Contracts/Other Financial Investments & Related Activities (523)  
 Insurance Carriers & Related Activities (524)  
 Funds/Trusts/and Other Financial Vehicles (525)  
 Real Estate (531)  
 Rental & Leasing Services (532)  
 Lessors of Nonfinancial Intangible Assets (except Copyrighted Works) (533)  
 Professional/Scientific/and Technical Services (541)

Management of Companies & Enterprises (551)  
 Administrative & Support Services (561)  
 Waste Management & Remediation Services (562)  
 Educational Services (611)  
 Ambulatory Health Care Services (621)  
 Hospitals (622)  
 Nursing & Residential Care Facilities (623)  
 Social Assistance (624)  
 Performing Arts/Spectator Sports/Related Industries (711)  
 Museums/Historical Sites/Similar Institutions (712)  
 Amusement/Gambling/Recreation Industries (713)  
 Accommodation (721)  
 Food Services & Drinking Places (722)  
 Repair & Maintenance (811)  
 Personal & Laundry Services (812)  
 Religious/Grant making/Civic/Professional/Similar Organizations (813)  
 Private Households (814)  
 Executive/Legislative/Other General Government Support (921)  
 Justice/Public Order/Safety Activities (922)  
 Administration of Human Resource Programs (923)  
 Administration of Environmental Quality Programs (924)  
 Administration of Housing Programs/Urban Planning/Community Development (925)  
 Administration of Economic Programs (926)  
 Space Research & Technology (927)  
 National Security & International Affairs (928)

#### Employees by 3-Digit NAICS

Repeat variables from Establishments by 3-Digit NAICS

## Business Establishments and Employees by 4-Digit NAICS Code

### Current Year Estimates

#### Establishments by 4-Digit NAICS

##### **Agriculture, Forestry, Fishing and Hunting (11)**

Oilseed & Grain Farming (1111)  
 Vegetable & Melon Farming (1112)  
 Fruit & Tree Nut Farming (1113)  
 Greenhouse/Nursery/Floriculture Production (1114)  
 Other Crop Farming (1119)  
 Cattle Ranching & Farming (1121)  
 Hog & Pig Farming (1122)  
 Poultry & Egg Production (1123)  
 Sheep & Goat Farming (1124)  
 Aquaculture (1125)  
 Other Animal Production (1129)  
 Timber Tract Operations (1131)  
 Forest Nurseries/Gathering of Forest Products (1132)  
 Logging (1133)  
 Fishing (1141)  
 Hunting & Trapping (1142)  
 Support Activities for Crop Production (1151)  
 Support Activities for Animal Production (1152)  
 Support Activities for Forestry (1153)

##### **Mining (21)**

Oil & Gas Extraction (2111)  
 Coal Mining (2121)  
 Metal Ore Mining (2122)  
 Nonmetallic Mineral Mining & Quarrying (2123)  
 Support Activities for Mining (2131)

##### **Utilities and Construction (22-23)**

Electric Power Generation/Transmission/Distribution (2211)  
 Natural Gas Distribution (2212)  
 Water/Sewage & Other Systems (2213)  
 Residential Building Construction (2361)  
 Nonresidential Building Constr. (2362)  
 Utility System Construction (2371)  
 Land Subdivision (2372)  
 Highway/Street/and Bridge Constr. (2373)  
 Other Heavy & Civil Engineering Construction (2379)  
 Foundation/Structure/Building Exterior Contractors (2381)  
 Building Equipment Contractors (2382)  
 Building Finishing Contractors (2383)  
 Other Specialty Trade Contractors (2389)

##### **Manufacturing (31-33)**

Animal Food Mfg (3111)  
 Grain & Oilseed Milling (3112)  
 Sugar & Confectionery Product Mfg (3113)  
 Fruit & Vegetable Preserving & Specialty Food Mfg (3114)  
 Dairy Product Mfg (3115)  
 Animal Slaughtering & Processing (3116)  
 Seafood Product Preparation & Packaging (3117)  
 Bakeries & Tortilla Mfg (3118)  
 Other Food Mfg (3119)  
 Beverage Mfg (3121)  
 Tobacco Mfg (3122)  
 Fiber/Yarn/and Thread Mills (3131)  
 Fabric Mills (3132)  
 Textile & Fabric Finishing & Fabric Coating Mills (3133)  
 Textile Furnishings Mills (3141)  
 Other Textile Product Mills (3149)  
 Apparel Knitting Mills (3151)

Cut & Sew Apparel Mfg (3152)  
 Apparel Accessories & Other Apparel Mfg (3159)  
 Leather & Hide Tanning & Finishing (3161)  
 Footwear Mfg (3162)  
 Other Leather & Allied Product Mfg (3169)  
 Sawmills & Wood Preservation (3211)  
 Veneer/Plywood/Engineered Wood Product Mfg (3212)  
 Other Wood Product Mfg (3219)  
 Pulp/Paper/and Paperboard Mills (3221)  
 Converted Paper Product Mfg (3222)  
 Printing & Related Support Activities (3231)  
 Petroleum & Coal Products Mfg (3241)  
 Basic Chemical Mfg (3251)  
 Resin/Synthetic Rubber/Artificial Synthetic Fibers & Filaments Mfg (3252)  
 Pesticide/Fertilizer/Other Agricultural Chemical Mfg (3253)  
 Pharmaceutical & Medicine Mfg (3254)  
 Paint/Coating/and Adhesive Mfg (3255)  
 Soap/Cleaning Compound/Toilet Preparation Mfg (3256)  
 Other Chemical Product & Preparation Mfg (3259)  
 Plastics Product Mfg (3261)  
 Rubber Product Mfg (3262)  
 Clay Product & Refractory Mfg (3271)  
 Glass & Glass Product Mfg (3272)  
 Cement & Concrete Product Mfg (3273)  
 Lime & Gypsum Product Mfg (3274)  
 Other Nonmetallic Mineral Product Mfg (3279)  
 Iron & Steel Mills & Ferroalloy Mfg (3311)  
 Steel Product Mfg from Purchased Steel (3312)  
 Alumina & Aluminum Production & Processing (3313)  
 Nonferrous Metal (except Aluminum) Production & Processing (3314)  
 Foundries (3315)  
 Forging & Stamping (3321)  
 Cutlery & Handtool Mfg (3322)  
 Architectural & Structural Metals Mfg (3323)  
 Boiler/Tank/Shipping Container Mfg (3324)  
 Hardware Mfg (3325)  
 Spring & Wire Product Mfg (3326)  
 Machine Shops; Turned Product; & Screw/Nut/Bolt Mfg (3327)  
 Coating/Engraving/Heat Treating/and Allied Activities (3328)  
 Other Fabricated Metal Product Mfg (3329)  
 Agriculture/Construction/and Mining Machinery Mfg (3331)  
 Industrial Machinery Mfg (3332)  
 Commercial & Service Industry Machinery Mfg (3333)  
 Ventilation/Heating/Air-Conditioning/Commercial Refrigeration Equipment M (3334)  
 Metalworking Machinery Mfg (3335)  
 Engine/Turbine/Power Transmission Equipment Mfg (3336)  
 Other General Purpose Machinery Mfg (3339)  
 Computer & Peripheral Equipment Mfg (3341)  
 Communications Equipment Mfg (3342)  
 Audio & Video Equipment Mfg (3343)  
 Semiconductor & Other Electronic Component Mfg (3344)  
 Navigational/ Measuring/ Electromedical/Control Instruments Mfg (3345)

Mfg & Reproducing Magnetic & Optical Media (3346)  
 Electric Lighting Equipment Mfg (3351)  
 Household Appliance Mfg (3352)  
 Electrical Equipment Mfg (3353)  
 Other Electrical Equipment & Component Mfg (3359)  
 Motor Vehicle Mfg (3361)  
 Motor Vehicle Body & Trailer Mfg (3362)  
 Motor Vehicle Parts Mfg (3363)  
 Aerospace Product & Parts Mfg (3364)  
 Railroad Rolling Stock Mfg (3365)  
 Ship & Boat Building (3366)  
 Other Transportation Equipment Mfg (3369)  
 Household & Institutional Furniture & Kitchen Cabinet Mfg (3371)  
 Office Furniture (including Fixtures) Mfg (3372)  
 Other Furniture Related Product Mfg (3379)  
 Medical Equipment & Supplies Mfg (3391)  
 Other Miscellaneous Mfg (3399)

##### **Wholesale Trade (42)**

Motor Vehicle/Motor Vehicle Parts&Supplies Merchant Wholesalers (4231)  
 Furniture & Home Furnishing Merchant Wholesalers (4232)  
 Lumber & Other Construction Materials Merchant Wholesalers (4233)  
 Professional & Commercial Equipment & Supplies Merchant Wholesalers (4234)  
 Metal & Mineral (except Petroleum) Merchant Wholesalers (4235)  
 Electrical & Electronic Goods Merchant Wholesalers (4236)  
 Hardware/Plumbing & Heating Equipment & Supplies Merchant Wholesalers (4237)  
 Machinery/Equipment/and Supplies Merchant Wholesalers (4238)  
 Miscellaneous Durable Goods Merchant Wholesalers (4239)  
 Paper & Paper Product Merchant Wholesalers (4241)  
 Drugs & Druggists' Sundries Merchant Wholesalers (4242)  
 Apparel/Piece Goods/and Notions Merchant Wholesalers (4243)  
 Grocery & Related Product Merchant Wholesalers (4244)  
 Farm Product Raw Material Merchant Wholesalers (4245)  
 Chemical & Allied Products Merchant Wholesalers (4246)  
 Petroleum & Petroleum Products Merchant Wholesalers (4247)  
 Beer/Wine/and Distilled Alcoholic Beverage Merchant Wholesalers (4248)  
 Miscellaneous Nondurable Goods Merchant Wholesalers (4249)  
 Wholesale Electronic Markets & Agents & Brokers (4251)

##### **Retail Trade (44-45)**

Automobile Dealers (4411)  
 Other Motor Vehicle Dealers (4412)  
 Automotive Parts/Accessories/and Tire Stores (4413)  
 Furniture Stores (4421)  
 Home Furnishings Stores (4422)  
 Electronics & Appliance Stores (4431)

Building Material & Supplies Dealers (4441)  
Lawn & Garden Equipment & Supplies Stores (4442)  
Grocery Stores (4451)  
Specialty Food Stores (4452)  
Beer/Wine/Liquor Stores (4453)  
Health & Personal Care Stores (4461)  
Gasoline Stations (4471)  
Clothing Stores (4481)  
Shoe Stores (4482)  
Jewelry/Luggage/and Leather Goods Stores (4483)  
Sporting Goods/Hobby/Musical Instrument Stores (4511)  
Book/Periodical/Music Stores (4512)  
Department Stores (4521)  
Other General Merchandise Stores (4529)  
Florists (4531)  
Office Supplies/Stationery/Gift Stores (4532)  
Used Merchandise Stores (4533)  
Other Miscellaneous Store Retailers (4539)  
Electronic Shopping & Mail-Order Houses (4541)  
Vending Machine Operators (4542)  
Direct Selling Establishments (4543)

#### **Transportation and Warehousing (48-49)**

Scheduled Air Transportation (4811)  
Nonscheduled Air Transportation (4812)  
Rail Transportation (4821)  
Deep Sea/Coastal/Great Lakes Water Transportation (4831)  
Inland Water Transportation (4832)  
General Freight Trucking (4841)  
Specialized Freight Trucking (4842)  
Urban Transit Systems (4851)  
Interurban & Rural Bus Transportation (4852)  
Taxi & Limousine Service (4853)  
School & Employee Bus Transportation (4854)  
Charter Bus Industry (4855)  
Other Transit & Ground Passenger Transportation (4859)  
Pipeline Transportation of Crude Oil (4861)  
Pipeline Transportation of Natural Gas (4862)  
Other Pipeline Transportation (4869)  
Scenic & Sightseeing Transportation/Land (4871)  
Scenic & Sightseeing Transportation/Water (4872)  
Scenic & Sightseeing Transportation/Other (4879)  
Support Activities for Air Transportation (4881)  
Support Activities for Rail Transportation (4882)  
Support Activities for Water Transportation (4883)  
Support Activities for Road Transportation (4884)  
Freight Transportation Arrangement (4885)  
Other Support Activities for Transportation (4889)  
Postal Service (4911)  
Couriers & Express Delivery Services (4921)  
Local Messengers & Local Delivery (4922)  
Warehousing & Storage (4931)

#### **Information (51)**

Newspaper/Periodical/Book/Directory Publishers (5111)  
Software Publishers (5112)  
Motion Picture & Video Industries (5121)  
Sound Recording Industries (5122)  
Radio & Television Broadcasting (5151)  
Cable & Other Subscription Programming (5152)  
Wired Telecommunications Carriers (5171)  
Wireless Telecommunications Carriers (except Satellite) (5172)  
Satellite Telecommunications (5174)  
Other Telecommunications (5179)  
Data Processing/Hosting/and Related Services (5182)  
Other Information Services (5191)

#### **Finance and Insurance (52)**

Monetary Authorities-Central Bank (5211)  
Depository Credit Intermediation (5221)  
Nondepository Credit Intermediation (5222)  
Activities Related to Credit Intermediation (5223)  
Securities & Commodity Contracts Intermediation & Brokerage (5231)  
Securities & Commodity Exchanges (5232)  
Other Financial Investment Activities (5239)  
Insurance Carriers (5241)  
Agencies/Brokerages/and Other Insurance Related Activities (5242)  
Insurance & Employee Benefit Funds (5251)  
Other Investment Pools & Funds (5259)

#### **Real Estate and Rental and Leasing (53)**

Lessors of Real Estate (5311)  
Offices of Real Estate Agents & Brokers (5312)  
Activities Related to Real Estate (5313)  
Automotive Equipment Rental & Leasing (5321)  
Consumer Goods Rental (5322)  
General Rental Centers (5323)  
Commercial/Industrial Machinery & Equipment Rental/Leasing (5324)  
Lessors of Nonfinancial Intangible Assets (ex. Copyrighted Works) (5331)

#### **Professional, Scientific, and Technical Services (54)**

Legal Services (5411)  
Accounting/Tax Preparation/Bookkeeping/and Payroll Services (5412)  
Architectural/Engineering/and Related (5413)  
Specialized Design Services (5414)  
Computer Systems Design & Related Services (5415)  
Management/Scientific/and Technical Consulting Services (5416)  
Scientific Research & Development Services (5417)  
Advertising/Public Relations/and Related Services (5418)  
Other Professional/Scientific/and Technical Services (5419)  
Management of Companies & Enterprises (5511)  
Office Administrative Services (5611)  
Facilities Support Services (5612)  
Employment Services (5613)  
Business Support Services (5614)  
Travel Arrangement & Reservation Services (5615)  
Investigation & Security Services (5616)  
Services to Buildings & Dwellings (5617)  
Other Support Services (5619)  
Waste Collection (5621)  
Waste Treatment & Disposal (5622)  
Remediation & Other Waste Management Services (5629)

#### **Educational Services, Health Care and Social Assistance (61-62)**

Elementary & Secondary Schools (6111)  
Junior Colleges (6112)  
Colleges/Universities/and Professional Schools (6113)  
Business Schools & Computer & Management Training (6114)  
Technical & Trade Schools (6115)  
Other Schools & Instruction (6116)  
Educational Support Services (6117)  
Offices of Physicians (6211)  
Offices of Dentists (6212)  
Offices of Other Health Practitioners (6213)  
Outpatient Care Centers (6214)  
Medical & Diagnostic Laboratories (6215)  
Home Health Care Services (6216)

Other Ambulatory Health Care Services (6219)  
General Medical & Surgical Hospitals (6221)  
Psychiatric & Substance Abuse Hospitals (6222)  
Specialty (except Psychiatric & Substance Abuse) Hospitals (6223)  
Nursing Care Facilities (6231)  
Residential Mental Retardation/Mental Health & Substance Abuse Facilities  
Community Care Facilities for the Elderly (6233)  
Other Residential Care Facilities (6239)  
Individual & Family Services (6241)  
Community Food & Housing/and Emergency & Other Relief Services (6242)  
Vocational Rehabilitation Services (6243)  
Child Day Care Services (6244)

#### **Arts, Entertainment, and Recreation (71)**

Performing Arts Companies (7111)  
Spectator Sports (7112)  
Promoters of Performing Arts/Sports/Similar Events (7113)  
Agents & Managers for Artists/Athletes/Entertainers/Other Public Figures  
Independent Artists/Writers/Performers (7115)  
Museums/Historical Sites/and Similar Institutions (7121)  
Amusement Parks & Arcades (7131)  
Gambling Industries (7132)  
Other Amusement & Recreation Industries (7139)

#### **Accommodation and Food Services (72)**

Traveler Accommodation (7211)  
Recreational Vehicle Parks & Rec Camps (7212)  
Rooming & Boarding Houses (7213)  
Full-Service Restaurants (7221)  
Limited-Service Eating Places (7222)  
Special Food Services (7223)  
Drinking Places (Alcoholic Beverages) (7224)

#### **Other Services (81)**

Automotive Repair & Maintenance (8111)  
Electronic & Precision Equipment Repair & Maintenance (8112)  
Commercial/Industrial Machinery & Equip (ex. Automotive & Electronic) Rep  
Personal & Household Goods Repair & Maintenance (8114)  
Personal Care Services (8121)  
Death Care Services (8122)  
Drycleaning & Laundry Services (8123)  
Other Personal Services (8129)  
Religious Organizations (8131)  
Grantmaking & Giving Services (8132)  
Social Advocacy Organizations (8133)  
Civic & Social Organizations (8134)  
Business/Professional/Labor/Political/and Similar Organizations (8139)  
Private Households (8141)

#### **Public Administration (92)**

Executive/Legislative/and Other General Government Support (9211)  
Justice/Public Order/and Safety Activities (9221)  
Admin of Human Resource Programs (9231)  
Admin of Environmental Quality Programs (9241)  
Administration of Housing Programs/Urban Planning/Community Development (9251)  
Administration of Economic Program (9261)  
Space Research & Technology (9271)  
National Security & International Affairs (9281)

#### **Employees by 4-Digit NAICS**

Repeat variables from Establishments by 4-Digit NAICS

| Database        | Level of Data  | States                     |          |          |          | United States | County or CBSA |                 |
|-----------------|--|----------------------------|----------|----------|----------|---------------|----------------|-----------------|
|                 |  | Size "A"                   | Size "B" | Size "C" | Size "D" |               |                |                 |
| Business Counts | Businesses & Employees Summary                         | Block Group*               | \$375    | \$500    | \$625    | \$750         | \$2,500        | \$250 / \$500   |
|                 |  | Census Tract† or Zip Code‡ | \$185    | \$250    | \$315    | \$375         | \$1,250        |                 |
|                 |  | Place                      |          |          |          |               | \$625          |                 |
|                 |  | County                     |          |          |          |               | \$400          |                 |
|                 | Businesses & Employees by 3-digit, 4-digit NAICS Codes | Block Group*               | \$750    | \$1,000  | \$1,250  | \$1,500       | \$5,000        | \$500 / \$1,000 |
|                 |  | Census Tract† or Zip Code‡ | \$375    | \$500    | \$625    | \$750         | \$2,500        |                 |
|                 |  | Place                      |          |          |          |               | \$1,250        |                 |
|                 |  | County                     |          |          |          |               | \$800          |                 |

| Size "A" States  | Size "B" States   | Size "C" States  | Size "D" States   |
|--|---|--|---|
| Alaska, Arizona, Delaware, D.C., Hawaii, Idaho, Montana, Nevada, New Hampshire, New Mexico, Oregon, Rhode Island, Utah, Vermont, Wyoming | Alabama, Colorado, Connecticut, Maine, Maryland, Mississippi, Nebraska, North Dakota, Oklahoma, South Carolina, South Dakota, Washington, West Virginia | Arkansas, Georgia, Indiana, Iowa, Kansas, Kentucky, Louisiana, Massachusetts, Missouri, North Carolina, Tennessee, Virginia, Wisconsin | California, Florida, Michigan, Illinois, Minnesota, New York, New Jersey, Ohio, Pennsylvania, Texas |

**Notes:** \* Block Group data also includes Census Tract, County, CBSA, Place and State level data.  
 † Census Tract data also includes County, CBSA, Place and State data.  
 ‡ Zip Code data also includes County, CBSA and State data.